
ARTWORK SPECIFICATIONS

Full Page (With Bleed)

- Trim Size: 8.25" wide x 10.75" high
- Bleed Size: 8.75" wide x 11.25" high
- Live Area: 7.25" wide x 9.75" high

Full Page (Without Bleed)

- Size: 7.25" wide x 9.75" high

1/2 Page Vertical

- Size: 3.5" wide x 9.75" high

1/2 Page Horizontal

- Size: 7.25" wide x 4.75" high

1/4 Page

- Size: 3.5" wide x 4.75" high

DEADLINES

ISSUE DATE

January/February
 March/April
 May/June

ADVERTISING DEADLINE

November 20
 January 20
 March 20

ISSUE DATE

July/August
 September/October
 November/December

ADVERTISING DEADLINE

May 20
 July 20
 September 20

ACCEPTABLE FORMATS

We ONLY accept the following file formats: PDF (hi-res), JPEG, PSD (flattened), TIFF

Other file types should be converted to one of the above. Your ad will be rejected or subject to additional art charges by submitting files in an unacceptable format.

GENERAL GUIDELINES

- All files should be converted to CMYK (RGB is not acceptable)
- All disks should be labeled with the Advertiser's name, issue and contact information
- PDF files should have all fonts and graphics embedded
- Do not use the style menu to change the attributes of fonts. You must use the actual typeface in bold, italic, etc.
- When saving TIFF files, do NOT use LZW compression
- All photos should be scanned at 300 dpi and line art at 500 dpi.
- Most photos from web sites are low-res and NOT acceptable.
- Do not use or include ICC profiles or postscript color management in you PDF files or graphic images
- Spreads should be created as 2 separate files. One for each page.
- Ad accepted via: CD (mail to address above), EMAIL (art@cigarcitymagazine.com)
- If your file size is larger than 5 MB, mail a CD.
- It is recommended that you include a color hard copy with your file

Cigar City Magazine takes no responsibility for missed deadlines due to file specifications not being met. Payment of your ad will not be returned due to lost placement. Cigar City magazine is not responsible for damaged and defective files or disks.

CONTACT: LISA M. FIGUEREDO, CREATIVE DIRECTOR – 813-875-4929